But how?

THE LOVE146
ANNUAL REPORT
2020-2021
“If it weren’t for Love146, I wouldn’t be achieving my goals. I don’t lose hope because I have already learned how to stand on my own feet, and now if there are trials that will come my way, I am strong.”

– A YOUNG PERSON IN THE SURVIVOR CARE OF LOVE146
A MESSAGE FROM OUR CEO AND CO-FOUNDER, ROB MORRIS

It is no secret that from the very beginning of Love146 almost 20 years ago, we have had a bold vision: The end of child trafficking and exploitation. Nothing less.

But how? From the very beginning we have sought to make sure that these weren’t just words meant to inspire, but that there would be teeth to the vision. We have worked really hard on answering the ever-persistent questions of “How will we accomplish this audacious vision? How will we know that what we are doing is actually effective?”

My mother used to say, “Actions speak louder than words.” In this report you will get a glimpse of just some of the actions that are effectively accomplishing this vision.

We believe that making the world a safe place for children is only possible through a bold, broad vision that cannot be achieved by only one organization or approach. At Love146, we connect the dots to understand how vulnerability operates in the lives of children, and intervene both to care for survivors who have been harmed and ultimately to prevent harm from happening in the first place. Our work is achieved through the power of relationships and collaboration, listening to those with lived experience and diverse backgrounds, scaling proven practices, and challenging the systems that leave children vulnerable. Our core commitment is to do what is best for children.

It is no small thing that you share that core commitment and help make this vision more than just a dream, but an ongoing reality. And for that, we are so grateful. Thank you for caring.

Rob Morris
Love146 CEO & Co-Founder
<table>
<thead>
<tr>
<th>OUR VISION</th>
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<tr>
<td>The end of child trafficking and exploitation.</td>
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<td>Nothing less.</td>
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<th>OUR MISSION</th>
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<td>Love146 journeys alongside children impacted by trafficking today and prevents the trafficking of children tomorrow.</td>
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<th>OUR APPROACH</th>
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<td>The trafficking of children will end when our collective expectations of what is possible, what is just, and what is effective have been reoriented.</td>
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Love146’s vision is the end of child trafficking and exploitation. Nothing less. We believe this is only possible through a bold, broad vision that cannot be achieved by only one person, organization, perspective, or approach. The movement of people who agree that no child should be trafficked encompasses a broad base of diverse stakeholders and supporters — people who disagree about a myriad of issues, but who all share the vision of the end of child trafficking. The movement benefits from this wide-reaching support and from its diversity; from the voices of people who come to the table with different perspectives and experiences. As such, Love146 strives to set a big table in order to foster both collaboration and the collective will to end child trafficking. We come to this table as learners, for while we seek to be experts on ending child trafficking we understand that we will never know it all.

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<th>OUR APPROACH</th>
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<td>Child trafficking intersects with a wide range of issues including but not limited to housing insecurity, poverty, and racism. It does not occur in a vacuum. Traffickers prey on a multitude of vulnerabilities in order to exploit children. Therefore, in order to realize the end of child trafficking and exploitation we must acknowledge and devote effort to the issues that impact and intersect with child trafficking. By setting a big table we seek to cultivate connections with, partner alongside, and learn from those working to address related issues. A big table offers space for interdisciplinary approaches and solutions.</td>
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At Love146, our decisions and actions are guided by our vision, mission, values, and equity statement. A big table allows for more nuanced understanding of the issue of child trafficking and encourages continued conversations that can lead to real solutions for children. We don’t expect everyone to be comfortable at all times or to agree on all things. However, for those who want to listen, learn, and grow alongside us, there is always room at the table.

FIND OUR THEORY OF CHANGE AND STRATEGIC PLAN AT [WWW.LOVE146.ORG/IMPACT](http://WWW.LOVE146.ORG/IMPACT)
OUR VALUES

DEFIANT HOPE
We choose to hope as an act of defiance in the face of violence and horrific abuse. Children are our teachers. We are undeterred by despair and cynicism. Our hope is an insistence that every step is worth it.

STEADY PERSEVERANCE
Fueled by Love, we stick around for the long haul. We know that the stories aren’t just about victories, triumphs, and fairytale endings – they are about not giving up. We embrace stories that never truly end: that have complexity, struggle, beauty, and humanity.

DELIBERATE COLLABORATION
We partner with diverse stakeholders to create effective solutions, using data and resources that work. Our investment in transformative relationships ensures that we are, in fact, stronger together.

RELENTLESS ADVOCACY
Prioritizing the needs of children creates a daily sense of urgency. In the midst of this, we challenge assumptions, imagine, develop, tweak, evaluate, and adapt our solutions so they can truly advance towards our vision. No matter the challenge or barrier, we always center the child.

INTENTIONAL THOUGHTFULNESS
We are forever learners — hearing, listening, thinking, and responding deliberately within this very complex issue. It is worth extra time and resources to be thoughtful so that our solutions have the greatest impact.

UNFILTERED JOY
In solidarity with children who are overcoming, we will laugh and play, celebrate the dignity of each person, and cherish the breakthroughs and wins along the way. As poet Cleo Wade says, “Joy is a form of radical self-care.” The vision of a world without child trafficking brings us joy.
Love146 believes in the unique power of relationships to increase children’s resilience and survivors’ recovery and overall well-being. Beyond helping children achieve specific goals, Love146’s programs foster relationships, both with our team and other community members – out of a belief that it’s these relationships that will bring about lasting transformations. Through this approach, we come together to support individuals and make a safer world for children.
SUSTAINABLE PREVENTION EDUCATION

With the braided support of government and non-governmental funding, Love146 moved even more states along our continuum of prevention education. Minnesota continued its commitment to ensuring children receive the Not a Number curriculum through its sustainable implementation of Training-of-Trainers, while Love146 staff trained facilitators across Texas, Connecticut, and New York as part of our commitment to state saturation. In addition, Love146 trained Facilitators throughout Georgia’s DeKalb County School District and offered Facilitator Trainings across other parts of the United States.

ECONOMIC INDEPENDENCE REDUCES RISK

Committed to never closing a case, Love146’s post-secondary educational and vocational programming continues to walk alongside youth as they identify their passions in life and gain the skills, resources, and confidence necessary for long-term financial independence. Love146’s education and employment services are based in a trauma-response approach not offered in typical workforce development programs. Because Love146 understands the connection that exists between “work” and victimization, Love146 provides direct support to youth as well as the educational and employment stakeholders who enroll and employ the youth served through the program.

PERSEVERING THROUGH THE PANDEMIC IN THE PHILIPPINES

For most of the year, the Philippines experienced some of the most severe stay-at-home orders in the world and vaccines were largely inaccessible, even to Love146 staff. However, with the ongoing support from Love146’s amazing donors, we were able to ensure that the children in our care received holistic and comprehensive care. The staff in the Philippines became innovators continuously imagining new ways in which education, recreation, health care, and other services could be provided to children on-site, and in a manner that offered hope and joy. The resiliency of this program and these children over this last year exemplifies Love146’s value of Defiant Hope.
WE DEVELOPED OUTCOMES-FOCUSED SOLUTIONS.

In order to be effective, programs need to be informed by evidence, based on strong theoretical frameworks, and promote practices that are proven to produce positive outcomes for children. Love146 is committed to investing in and delivering innovative services and rigorously evaluating our efforts. By measuring the impact of our programs on the children we serve, we aim to set a standard that reimagines what effective child trafficking prevention and survivor care can look like, and share our findings so that they may be replicated at scale.
OUR PROGRAMMATIC GOALS AND IMPACT
Cumulative reach throughout the organization’s history

<table>
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<tr>
<th>Goal</th>
<th>Reach</th>
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<tr>
<td>Protect children through the provision of intervention and support to survivors.</td>
<td>3,533 children reached by Survivor Care.</td>
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<td>Decrease children’s risk for exploitation through Prevention and Community Education.</td>
<td>63,104 children reached by Prevention and Community Education.</td>
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<td>Engage in strategic partnership activities to support our vision and serve as influencers in the anti-trafficking field.</td>
<td>16,187 professionals, caregivers, and community members reached.</td>
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OUR REGIONS OF GREATEST IMPACT IN 2021

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<th>Region</th>
<th>Programs</th>
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<tbody>
<tr>
<td>UNITED STATES</td>
<td>Survivor Care Prevention</td>
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<tr>
<td>UNITED KINGDOM</td>
<td>Survivor Care</td>
</tr>
<tr>
<td>THE PHILIPPINES</td>
<td>Survivor Care</td>
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CREATING EVIDENCE IN THE MOVEMENT

Love146’s prevention curriculum is now being implemented in 22 states. After years of development and implementation, Love146’s Not a Number prevention education curriculum and US Survivor Care Program will be evaluated by Lisa Jones, Ph.D. and her team at the University of New Hampshire’s Crimes Against Children Research Center. Evaluations such as these are difficult, resource intensive, and require significant collaboration between nonprofits, academic institutions, partner agencies, and funders. It is our hope at Love146 that these evaluations will not only demonstrate the efficacy of our programs but also inspire others in the anti-trafficking movement and beyond to undergo similar rigorous evaluations.
Love146 recognizes that society’s inadequate response and systemic failures allow for the ongoing exploitation of children. In addition, social determinants and marginalization put some children at higher risk, and result in the inequitable provision of services and justice. Alongside survivors and a movement of those committed to the same vision, Love146 works to address these issues in our communications, programmatic work, and efforts to advocate for broad-based responses that reduce children’s vulnerabilities, and uphold their rights and dignity.
FOREVER LEARNING AND GROWING

Love146 continued to speak out against misinformation, false stories, and conspiracy theories related to the anti-trafficking movement. Often shared via social media, these stories cause harm in a number of ways. They create unnecessary fear among community members who worry about their own safety and the safety of those they love. These myths squander limited resources as erroneous calls tie up hotlines and organizations spend time and resources refuting false claims. These myths also cause trauma to real victims who know too well the realities of trafficking victimization. Misinformation damages the credibility of the anti-trafficking movement.

CHANGING LIVES BY CHANGING LAWS

Following years of advocacy, Love146 helped to pass critical legislation to further protect victims of human trafficking in Connecticut. As a result of this legislation, children who engage in criminal conduct as part of their trafficking victimization are now able to share their victimization as part of their defense in court. In addition, the definition of trafficking now recognizes that trafficking often involves the exchange of items of value beyond just money. These changes will help victims receive appropriate protection in court while also holding offenders accountable.

ADDRESSING MISINFORMATION LANDMINES

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FOREVER LEARNING AND GROWING

Love146 decided to stop using the terms “slavery” and “abolition” in our work, and made a statement explaining this important decision. At Love146, the youth we serve do not connect their experience with “slavery” and certainly would not identify as a “slave.” We also believe that the anti-trafficking movement needs to be vocal and address the reality that victims of child trafficking in the United States are disproportionately children of color. As we strive to set a big table that welcomes new people into the anti-trafficking movement, we realize our use of this language is offensive and uninviting to many people, particularly Black people. We are sorry. We are learning and working to do better moving forward. Read more about this at www.love146.org/words-matter
PROTECTING VULNERABLE CHILDREN ON THE MOVE

In 2021, Love146 UK saw an increased volume of children arriving in crisis at their borders - and that led to breakdowns in child safeguarding, protection systems, and child rights. This led to the government engaging in illegal age assessments, and placing children in insecure, inappropriate, illegal and dangerous housing accommodation. Informed by years of experience with trafficked children and young people on the move, Love146 fought for the safety of the children coming into the UK and challenged the government to do their job in protecting children and upholding human rights.

RE-SEEING OUR ORIGIN THROUGH NEW EYES

After receiving feedback from survivors of trafficking that how we tell the story of the origin of our name wasn't sitting well, we decided to engage in a process of deliberate listening. Supported by the Office for Victims of Crime Training and Technical Assistance Center, we asked for and received more feedback from a focus group of survivors. We heard about parts of the story that were true and strong, and also about how, despite good intentions, the narratives we used still had sensationalism, voyeurism, lack of context, and too many assumptions. Change was needed. While the story behind how we got our name is compelling and important to our organization, we’re committed to telling it in a way that respects and doesn’t harm survivors. We revised the telling of this story last year, with reviews and edits from this focus group. Today, the true story of our origins is told even more powerfully because it's shared in a way that honors our commitment to center those impacted by human trafficking. Read this story at www.love146.org/why-146
SHAPING NATIONAL CHANGE IN THE US

Love146 continues to share our knowledge and expertise at the Federal level through our participation on advisory committees, round tables, and webinars. This year, two of our staff were selected to serve on US Department of Health and Human Services Human Trafficking Leadership Academies. These academies focused on how to Assess and Respond to Risk Factors Among Migratory Families to Prevent Labor Trafficking and how to Address Institutional Inequities and Barriers to Accessing Services for Survivors of Human Trafficking and Communities of Color. Love146 also continues to serve as a member of the US Department of Health and Human Services’ National Advisory Committee on the Sex Trafficking of Children and Youth in the United States.

PROMOTING TRAUMA-INFORMED MARKETING

Humanitarian and anti-trafficking organizations often do not consider trauma in their wider audiences when marketing materials are created. If not done thoughtfully, motivating an audience and holding attention can come at a cost. In 2021, Love146 joined a panel alongside leaders from the NAACP & the Anti-Defamation League to discuss the Evolution of Language in Effective Nonprofit Storytelling. Specifically, Love146 shared about how to consider a trauma-informed approach to communications. When we are not trauma informed, our language can deliver vicarious trauma to tens of thousands of people in a minute. When we take time and are thoughtful, we can deliver vicarious hope.
FINANCIALS

- **TOTAL EXPENSES**: $4.4M (72.3%)
- **PROGRAM SPENDING**: $3.2M (63.2%)
- **TOTAL REVENUE**: $4.4M (44.4%)

- **Programs**: 72.3%
- **Survivor Care**: 63.2%
- **Total Revenue**: 44.4%
- **Non-Donative**: 41.0%
- **Organizational Donors**: 14.6%

**Programs**:
- Individual Contributions: 44.4%
- General & event giving, monthly donors, corporate matches, DAFs, community groups

**Survivor Care**:
- Community Engagement and General Programs: 8.2%
- Public funding, trainings, fees, interest

**Management & General**:
- Fundraising: 10.5%

**Access more than a decade of 990s and independently audited financial statements at love146.org/about/#financials**

Net assets: $1,564,047
GIVE WITH CONFIDENCE.

LOVE146 HOLDS THE PLATINUM SEAL OF TRANSPARENCY
From Guidestar
Only 15% of charities hold seals at the Platinum level, which indicates that the organization shares clear and important info with the public about goals, strategies, capabilities, achievements and progress indicators.

LOVE146 HAS A 100% RATING FOR TRANSPARENCY AND ACCOUNTABILITY
From Charity Navigator
Charity Navigator uses 20 metrics to assess the willingness of a charity to explain its actions to its stakeholders, and to publish and make available critical data about the organization.

LOVE146 IS AN ACCREDITED CHARITY
From The Better Business Bureau
Love146 is one of just 716 charities who've met the BBB's 20 rigorous standards for charity governance, effectiveness reporting, finances, fundraising practices, website disclosures and donor privacy.

BOARD OF DIRECTORS

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Atty. Analyn Marcelo T. Buan
Dr. Gundelina Velazco PhD
For privacy and protection, Love146 changes names and obscures details about our clients, and no identifiable images in our communications are of children known to be exploited.