

# LOVE146

END CHILD TRAFFICKING AND EXPLOITATION

Dear Friend,

The reality of child trafficking and exploitation can seem overwhelming. The staggering statistics surrounding this reality can even be paralyzing.

Yet there is another aspect of this reality. There is hope. As awareness of this injustice grows, so does the action to end it. Love146 offers practical and effective solutions through prevention and aftercare.

By initiating a Love146 event you are now part of the hope and solutions for these children. Ending child trafficking and exploitation takes commitment and work. It will also take a collective shout from people who are adding their voices to the voices of children who are not being heard.

Human Trafficking is rampant in our time, and the grossest atrocities are being committed against the most vulnerable – our children. With your action, we can turn the harsh reality these children face daily into a reality full of hope, life and restoration.

On behalf of the children we serve, thank you for your passion and action. Thank you for joining in the collective shout.



Rob Morris  
CEO and Co-Founder  
Love146

# FILM SCREENINGS

On behalf of the children we serve, thank you for your dedication to fight against child trafficking and exploitation! We believe that just like previous Abolitionist movements, the power is in local grassroots efforts, mobilizing around a common cause. We are very thankful to know there are people like you who are moved to action.

Hosting a film screening is a great way to raise funds and awareness for Love146. Here are some suggestions and resources to help you get started:

## EXAMPLE #1: GROUP SHOWINGS & DISCUSSIONS

Educate your community about the complexities and severity of human trafficking by presenting a documentary and creating a forum for discussion. Here are suggested steps to help you begin planning:

1. Choose a film. Below are film suggestions as well as links to purchase the screening rights:

Documentaries:

- Call & Response - <http://www.callandresponse.com/store/dvd-kits>
- Very Young Girls - <http://www.gems-girls.org/shop>
- Sex & Money - <http://www.sexandmoneystore.com/collections/31920-dvd>

*IMPORTANT: No matter what movie you choose, make sure that you preview it personally before hosting a film screening.*

2. Find a venue and equipment

Ask for donated space at a local university, church, or community center, most of which can provide the audio and video equipment that is required. If you need Love146 tax forms or a letter of acknowledgement, please contact [events@love146.org](mailto:events@love146.org). Consider showing the film at your house. Check out some more information on throwing a House Party in our House Party Info Pack.

3. Create a ticketing website

You can create a web-based ticketing platform through the [Love146 StayClassy Website](#), under *Host An Event*. This will allow you to set ticket prices, process credit card payments, allocate funds to cover expenses, and send the remaining amount directly to Love146.

If your venue space is donated, be sure to review their ticketing policies. If they do not allow for direct ticket sales, you can also set up a donation page through the [Love146 StayClassy Website](#) under *Be Creative*. By creating this webpage you can set a “suggested donation” as an alternative to selling tickets.

#### 4. Gather local speakers and experts

After the screening, you may want to have a panel of local experts discussing different topics that arose during the film as well as answering questions from the audience. Consider asking local professors, law enforcement, and Love146 Task Force members. Visit the [Love146 Task Force website](#) to see who's in your area.

If you would like to request a Love146 staff member or local representative to speak at your event, please fill out the [Love146 Speaker Request Form](#). *We ask that you do this at least three months prior to the event.*

Set up a table with printed materials and a donation collection box. This will help visitors learn more information and take the next step in getting involved. You can purchase these materials by visiting the [Love146 Store](#) and clicking *Paper Goods*.

As always, you can contact [events@love146.org](mailto:events@love146.org) with any other questions.

#### 5. Promote the event

Once all these details are in place, it is time to promote your event. Create a free online invitation to send to all of your friends, family, and colleagues. [Evite.com](#) is great for this. Also, consider developing a flyer graphic to post online, share on social media, and print out to hang around town. Contact [events@love146.org](mailto:events@love146.org) if you'd like us to promote your event by including it on our Calendar of Events and sending out email notifications to local supporters.

## EXAMPLE #2: MOVIE NIGHT

Here are some helpful hints on how to create an enjoyable environment for friends and family to come to and learn about the work of Love146 and how they can get involved:

#### 1. Devise a theme

One of the hardest aspects of planning an event is finding a draw. What would get your friends and family excited about giving to Love146?

You can show a fictional film shedding light on the issue of child trafficking and exploiting such as:

- Fields Of Mudan - <http://www.vimeo.com/17628723>
- The Candy Shop - <http://www.vimeo.com/20833462>

Or you can choose a universally enjoyed film that will entice people to come. (*The Princess Bride is our personal favorite!*)

Take a few moments before it starts to speak briefly about Love146 and show a short video about our work from [Love146's Video Webpage](#). Or if you prefer a DVD format, contact [events@love146.org](mailto:events@love146.org).

#### 2. Create a donation website

Consider creating an online donation webpage for your event with a “suggested donation” amount that you could include in the invitation. Visit the [Love146 StayClassy Website](#) and click *Be Creative* to get started.

### 3. Consider alternative methods of fundraising

Have a table with a Love146 donation collection box and printed materials explaining how to get involved. You can print out our Event Signup Sheet (PUT ONLINE) which has a number of options for people to get involved. Email [events@love146](mailto:events@love146) for more details. You can also sell your own concessions to moviegoers (popcorn, candy and soda come to mind...) Ask local retailers like Trader Joes, Costco, and Starbucks if they'd be willing to donate these goods.

### 4. Promote the event

As in the previous example of showing a documentary, promoting your event is key. Create a free online invitation to send to all of your friends, family, and colleagues. [Evite.com](#) is great for this. Also, consider developing a flyer graphic to post online, share on social media, and print out to hang around town. Contact [events@love146.org](mailto:events@love146.org) if you'd like us to promote your event by including it on our Calendar of Events and sending out email notifications to local supporters.

## FACEBOOK & TWITTER

**Facebook and Twitter** offer the ability to post updates and pictures as well as invite new people to your event, so try and incorporate some of these things when using social media to spread the word about your treading:

1. **@Love146** – You're a part of the movement and we want to know about it. Make sure to tag @Love146 in all your social media posts about your event.
2. **A picture (or video)** – The old saying is true – pictures (and videos!) are worth a thousand words, allowing you to convey info more quickly and engage people more effectively. Grab the attention of friends and family and get more people to your Love146 event with a picture.
3. **Event time, date, location** – Let your friends know what your event is all about. Give time, date and provide a link from Google Maps.
4. **A link to event's webpage** – If you've made a website for your event, or if information is available somewhere else, link to it!
5. **#HashtagForMyEvent** – Using a custom hashtag creates a community around your event.

Here's a sample update with all the key ingredients that, when baked at 350° F, will give you a delicious, chocolate result (unless you're allergic to chocolate – then it'll just impress your friends with your oh-so-AWESOME goal):



**Ryan Day** @ryanlove146

20s

Hosting a screening of Call & Response at 8pm on Friday night in Rm #352 of Kenan Hall. Directions: [maps.google.com/maps?q=245+Wil...](https://maps.google.com/maps?q=245+Wil...) #Love146

Expand

No matter how you use email and social media, remember – the most important thing is to actually use them. Be creative and have fun!

**(Elaine, feel free to put a new screenshot on there from your own account...I just thought having an example tweet would be a good idea.)**

***Lastly, don't forget to let us know how it goes!***

THANK YOU FOR SUPPORTING LOVE146!  
**LOVE146 TAX I.D. # = 20-1168284**